



Northern Michigan Chapter

2023 MPC Sponsorship Opportunities

18th Annual Michigan Petroleum Conference

Diamond (Reception) Sponsor - \$5,000

- Name/logo/sponsorship level on “welcome” banner at entrance to the convention
- Name/logo/sponsorship level on individual “thank you” banner in the convention hall
- Individual banner at MOGA dinner reception
- Name/logo/sponsorship level on front cover of the exhibitor booklet
- Verbally acknowledged by our chairman throughout the event
- Name/logo/sponsorship level on table tents placed at lunch/dinner reception
- Name/logo/sponsorship level on marketing materials
- Name/logo/sponsorship level on MOGA website landing page
- 1- pre/post event MOGN publication acknowledgement with name/logo/sponsorship level

Platinum (Beverage) Sponsor - \$3,500

- Name/logo/sponsorship level on “welcome” banner at entrance to the convention
- Name/logo/sponsorship level on “thank you” banner shared with gold sponsor in convention hall
- Name/logo/sponsorship level at easel near the bar area
- Name/logo/sponsorship level on front cover of the exhibitor booklet
- Verbally acknowledged by our chairman throughout the event
- Name/logo/sponsorship level on marketing materials
- Name/logo/sponsorship level on MOGA website landing page
- 1- pre/post event MOGN publication acknowledgement with name/logo/sponsorship level

Gold Sponsor - \$2,500

- Name/logo/sponsorship level on “thank you” banner shared with platinum sponsor in convention hall
- Name/logo/sponsorship level on back cover of the exhibitor booklet
- Name/sponsorship level on MOGA website landing page
- 1- pre/post event MOGN publication acknowledgement with name/ sponsorship level

Silver Sponsor - \$1,500

- Name/sponsorship level on “thank you” banner shared with bronze sponsor in convention hall
- Name/logo/sponsorship level on back cover of the exhibitor booklet
- 1- pre/post event MOGN publication acknowledgement with name/ sponsorship level

Bronze Sponsor - \$800

- Name/sponsorship level on inside cover of the exhibitor booklet
- Business name on “thank you” banner shared with silver sponsor in convention hall
- 1- pre/post event MOGN publication acknowledgement with name/ sponsorship level

Exhibitor Booklet and Advertisements

In addition to a (*free*) printed listing in our standard bi-fold exhibitor booklet, exhibitors will be able to have an advertisement add-on with their listing.

- **Full-Page Advertisement (5x8in) - \$350** Color advertisement in exhibitor booklet
 - Full-color 8.5 X 11in sign with corporate logo denoting “2023 Tradeshow Advertiser” recognition
- **Half-page Advertisement (5x4in) - \$200** Color advertisement in exhibitor booklet
 - Full-color 8.5 X 11in sign with corporate logo denoting “2023 Tradeshow Advertiser” recognition